

Spring 2024

Sponsorship & Advertising Opportunities





Advertising Rates – Spring 2024

Partner with Arlekin – support critical theater in critical times and promote your business!

The award-winning, critically-acclaimed [Arlekin Players Theatre](#) is a company on the rise, known for its inventive, powerful, highly original, timely artistic projects. Arlekin seeks your support as an advertiser/sponsor during its next high visibility production – THE DYBBUK at Vilna Shul in Boston.

THE DYBBUK

Written by Roy Chen, based on The Dybbuk by S. Ansky

Directed by Igor Golyak

Scenic Design by David R. Gammons

Costume & Prop Design by Sasha Ageeva

Lighting Design by Jeff Adelberg

Featuring the Arlekin Company

Produced by Sara Stackhouse

May 30–June 23, 2024 (22 performances)

At Boston's historic [Vilna Shul](#) on Beacon Hill

Contact: mark@arlekinplayers.com



The Dybbuk Playbill is...

- Featured at all times via www.arlekinplayers.com
- Shared via QR code with all patrons upon arrival at the theater
- Received by all patrons in their show reminder emails in advance of the performance
- Promoted via Arlekin's social media and e-blasts during the run of THE DYBBUK

Troupe Sponsor \$2500

Provide Support For Free & Reduced Tickets for Students & Community Members

Primary Logo Placement on Title Page, Playbill, E-Blast & Webpage, plus

Full Page Playbill Placement - Primary Position

- *Leading Position Full Color Ad in Online Playbill*
- *Logo Placement on Dybbuk Webpage*
- *Inclusion in Arlekin E-Blast to Full List*
- *Shout out and logo inclusion on Social Media*

Submit TWO high res files as jpg or png:

Advertisement/image: 4.75" W x 7.75" H

Logo/image: 600x600 **with transparent**

background

Playbill Lead Position Ad: \$1250

Full Page Primary Position (2 Available)

- *Leading Position Full Color Ad in Online Playbill*
- *Logo Placement on Dybbuk Webpage*
- *Inclusion in Arlekin E-Blast to Full List*
- *Shout out and logo inclusion on Social Media*

Submit TWO high res files as jpg or png:

Advertisement/image: 4.75" W x 7.75" H

Logo/image: 600x600 **with transparent background**

Playbill Full Page Ad: \$1000

- Full Color Ad in Online Playbill
- Logo Placement on Dybbuk Webpage
- Inclusion in Arlekin E-Blast to Full List
- Shout out and logo inclusion on Arlekin Social Media

Submit TWO high res files as jpg or png:

Advertisement/image: 4.75" W x 7.75" H

Logo/image: 600x600 **with transparent background**

Playbill ½ Page Ad: \$500

- Half Page Ad in Arlekin's Online Playbill
- Inclusion in Arlekin E-Blast to Full List
- Shout out and logo inclusion on Arlekin Social Media

Submit TWO high res files as jpg or png:

Advertisement/image: 4.75" W x 3.875" H

Logo/image: 600x600 **with transparent background**

Playbill ¼ Page Ad: \$275

- Quarter Page Ad in Arlekin's Online Playbill

Submit TWO high res files as jpg or png:

Advertisement/image: 2.375" W x 3.875" H

Logo/image: 600x600 **with transparent background**

Spotlight Your Business- Advertise & Support Arlekin!

Contact: mark@arlekinplayers.com



Arlekin Players Theatre

Arlekin is a nonprofit organization founded by Ukrainian-born artistic director [Igor Golyak](#) in 2009. Arlekin is known for its inventive, powerful, timely artistic productions in New York, Boston, virtually, and internationally. Created by immigrants from countries in the former Soviet Union, the company is currently engaged in an extraordinary artistic journey with its programming, rooted in traditions of classical and contemporary Eastern European theater set in an American and global context. Arlekin's productions wrestle with themes of identity, displacement, antisemitism, culture, immigration, home, consequences of war, empathy, and human experience. The company is dedicated to passionate, imaginative storytelling, highly visual and deeply human productions, experimentation, and the invention of new forms of theater.

The Dybbuk

THE DYBBUK is a seminal work originally written in Russian by S. Ansky which has been adapted and translated into English and many other languages and produced worldwide as theater, opera, ballet, film and more.

An ancient, fantastical, mystical Yiddish folktale, this a story of love, family, displacement, and the restless Jewish soul, also sometimes titled “Between Two Worlds”. This timely play is steeped in folklore and cultural tradition, reimagined in this contemporary new production by Ukrainian-born, Jewish director Igor Golyak.

Performed at Vilna Shul in Boston, the nation's oldest synagogue, this site specific production is a major cultural event, using architectural and structural elements from the venue as production's set, as audiences gather to share this transcendent, heartbreaking, timely and unique theatrical experience.



OUR CLASS Trailer - Watch



THE ORCHARD Trailer - Watch



"Igor Golyak is among the most inventive directors working in the United States."

- [The New York Times](#)
(OUR CLASS)

"Juxtaposing the human and the virtual, the Arlekin Players continue taking creative leaps."

[The New York Times](#)
(FEATURE ARTICLE)

"Inventive staging and dynamic performances. The best stage acting on offer in New York. Riveting!"

- [Theatermania](#)
(OUR CLASS)

"Ingenious!"

[New York Times](#)
(Critic's Pick Review
CHEKHOVOS)

"A visionary theater maker never thought he'd be 'Jewish director' — then the times demanded it."

[Jewish Forward](#)
(FEATURE ARTICLE)

"An epic and intimate drama...stark and uncompromising. The entire cast is excellent!"

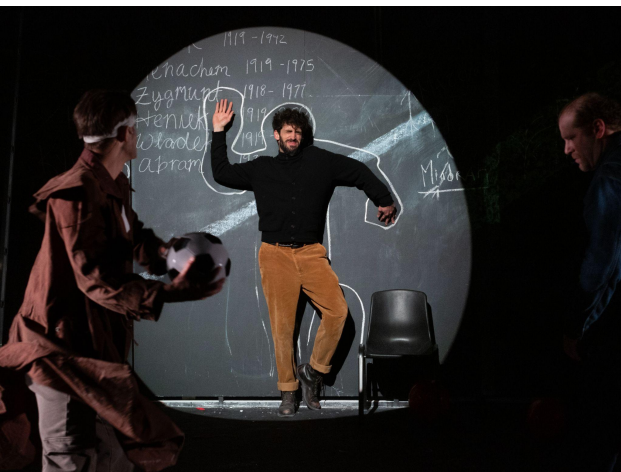
[The Wall Street Journal](#)
(OUR CLASS)

"As bombs fall in Ukraine, a new play puts Vladimir Putin on trial"

- [Washington Post](#)
(FEATURE ARTICLE)

"Creative Leadership in Challenging Times: Artists to Watch in 2024"

- [The Times of Israel](#)



"For this towering achievement, his stunning stagecraft, and brilliant artistry, director Igor Golyak deserves the highest praise and admiration."

- [Theater Pizzazz](#)
(OUR CLASS)

Select Awards

Critics Picks

- **New York Times** – STATE VS NATASHA BANINA
- **New York Times** – CHEKHOVOS
- **The Boston Globe** – WITNESS
- **Broadway World Best Direction** – WITNESS
- **This Week in New York Pandemic Awards** – WITNESS
- **This Week in New York Pandemic Awards** – CHEKHOVOS
- **The Boston Globe - Top 10** – CHEKHOVOS

Elliot Norton Awards

- **Outstanding Visiting Design**, THE ORCHARD
- **Special Citation Arlekin Players (zero-G) Virtual Theater Lab & Igor Golyak** - creation of new genre of theater
- **Outstanding Production**, THE STONE
- **Outstanding Direction**, Igor Golyak THE STONE
- **Outstanding Actress**, Darya Denisova THE STONE
- **Outstanding Design**, THE SEAGULL
- **Outstanding Design**, A DEAD MAN'S DIARY



BY THE NUMBERS:

NEWSLETTER SUBSCRIBERS = 9,000+

TICKETS SOLD (BOSTON) = 2,500+

WEBSITE IMPRESSIONS = 14,500+

UNIQUE WEBSITE VISITORS = 10,054

SOCIAL MEDIA REACH = 9,200+



Contact us

www.arlekinplayers.com | mark@arlekinplayers.com